



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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City of Victorville Fall Festival Saturday, October 3

One-day event expecting to draw thousands to Victorville Civic Center!

(Victorville, CA) - The 14th Annual Victorville Fall Festival is returning to Victorville City Hall on Saturday, October 3. City Hall is located at 14343 Civic Drive. The event will start at 10 a.m. and run through 4 p.m. The family event features live music, dance, food, art, kids' activities, vendor and information booths, and so much more!

This Victorville Fall Festival is designed to bring the community together for a fun-filled day in the High Desert. Last year the event attracted 15,000 visitors and event organizers anticipate an even larger crowd this year.

Fall Festival visitors will enjoy more than 100 booths of merchant displays and craft vendors, as well as informational booths for service organizations, schools and colleges, and other non-profit groups. There will be activities just for the kids, including bounce houses, a rock climbing wall, pony rides, and a petting zoo. Best of all, the Kids' Zone activities are FREE!

The festival will also feature two stages with a complete line up of live entertainment and a food court with plenty of covered seating. Performers on the main stage will include The Willie Cockrell Orchestra, Ballet Folklorico, and the return of crowd favorite - Music Formula. There will also be new acts featured on the main stage. Guests will enjoy classic rock by Impakt, and Chicago Blues performed by The Blue Henrys.

Returning this year is the famous World Trade Center Memorial. This traveling memorial contains one of the beams recovered from the World Trade Center. Weighing more than 12,000 lbs, and over 18 feet long, this memorial is engraved with 343 names of the firefighters who lost their lives on September 11, 2001.

This one-day annual event has something for everyone to enjoy. Entertainment, event parking and Kids' Zone activities are free. Plenty of free parking will be available at Victorville City Hall and the San Bernardino Courthouse.

The event is sponsored by the City of Victorville, in partnership with the El Dorado Broadcasters, Daily Press, Auto Park at Valley Center, Walmart, Burrtec Waste Industries/Victorville Disposal, La Poderosa, American Medical Response, Desert Community Bank, Diamond Environmental Services, Dos Costas Communications, Green de Bortnowsky, LLP, GE Aviation, Leading Edge Aviation, San Bernardino County Firefighters Professional Association, Southern California Edison, Southern California Logistics Airport, and Southwest Gas Corporation.

For more information on becoming an event sponsor or vendor, please call the City of Victorville Community Services Department at (760) 243-1969.

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